



ABOUT RSC

Since 2006, RSC Fundraising has successfully coached arts and cultural organizations of all sizes to achieve tremendous fundraising growth. Our effective approach infuses best-practices with innovation to meet the progressive fundraising needs of our client partners.

ONLINE COACHING

In these ever-changing times, the demands on fundraising are only increasing. By partnering with RSC, your organization can receive top- level coaching – all online – with a customized package that fits *your* needs. *You* choose the duration, the focus, and your level of financial investment.

Hands-on, comprehensive coaching

on your Annual Fund, focused on tactics to achieve "immediate" and "near-term" fundraising results.

Virtual Coaching includes:

- · Regularly scheduled video conferences
- "On-Demand" phone calls

Deliverables include:

- · Annual Fund Tactical Plan
- Case Statement
- Support Materials

100%

Of our VFC clients

Met or exceeded their previous fundraising totals "Erie Philharmonic engaged with RSC at critical moment balancing the current challenges with some real growth opportunities. We have put RSC's practical recommendations immediately to work and have seen extraordinary results – including a 50% year-over-year increase in individual giving."

Steve Weiser, Executive Director Erie Philharmonic

How it Works...

1. Choose Your

Duration

6 months

3 months

Annual Fund
+1

Board
Development*

Planned Giving

Planned Giving

Events

Events

Strategic Plan
Development*

*Available for 9- and 12-month packages

3. Engage RSC: And achieve

Unparalleled Results!

100%

Of our VFC clients

Recouped their investment with new contributed revenue

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Learn More