



The header features the ACSO logo (A | C | S | O) and the text "ASSOCIATION OF CALIFORNIA SYMPHONY ORCHESTRAS". Below it is a large, bold "eNews" title. A dark grey horizontal bar at the bottom contains the text "UPDATES & OPPORTUNITIES FOR CALIFORNIA'S ORCHESTRAS & CLASSICAL MUSIC FIELD".

July 9, 2020

Reserve Your Spot Today for the 2020 ACSO Conference Online

Register today for ACSO's 2020 Online Conference (August 3-14). ACSO is committed to making the event accessible to all, which is why we have made registration "pay what you can" for members and non-members alike.

[REGISTER TODAY](#)

Conference Session Spotlights

Opening Keynote: Leading From the Future *with Laree Kiely, Chief Wisdom Officer, We Will, Inc.*



The human experience has always been a bit precarious; 2020 has been the extreme example in our lifetime. We can be resilient, of course. But what about being "ready" for whatever may come. How do we leverage this unique opportunity--not just to bounce back, but to help influence the future, right here, right now.

Tuesday, August 4 from 11am-12:30pm. You can attend it and all other sessions by [registering for conference](#).

Editing the Score: Offering Something Like Symphonies During COVID-19 with Steven Adelman, Vice President, Event Safety Alliance; Head of Adelman Law Group

Steven's law practice focuses on risk management, safety, and security at sports and entertainment events, and he serves as an expert witness in lawsuits arising from live events. He is also professor in Arizona State University's Sports Law and Business program, and he is the lead author of the Event Safety Alliance Reopening Guide and the new Crowd Management ANSI standard. He writes the "Adelman on Venues" newsletter and frequently appears in national and local media.



Tuesday, August 4 from 2-3:15pm. You can attend it and all other sessions by [registering for conference](#).

Now Accepting Nominations for ACSO's 2020 Awards Program

Nominations are now open for ACSO's 2020 Awards Program. The awards include:

Kris Sinclair Leadership Award. This \$5,000 award is given to an ACSO Organizational Member that demonstrates recent successful leadership initiatives by its staff and/or board in one or more of the following areas: finance, governance, staff development, audience development, education, or community engagement.

MVP Volunteer Awards. The MVP awards recognize a few of the hundreds of dedicated, hardworking and committed volunteers that orchestras depend on every day. This award is not a competition, but an opportunity for your extraordinary volunteer to be recognized publicly.

NEW! The Executive Leadership Award and the Emerging Professional Award recognize individuals who represent two ends of the

administrative spectrum – those who have demonstrated ability and impact early in their careers, and those who have been advancing in leadership roles for many years and whose calculated risks, acumen for strategy, and program-building are guiding their organizations through challenges.

Learn more about all these awards and find the applications [here](#). **The deadline for all four is August 21, 2020.**

NEA Grants for Arts Projects Second Deadline is TODAY, July 9

The NEA's Grants for Arts Projects support artistically excellent projects that celebrate our creativity and cultural heritage, invite mutual respect for differing beliefs and values, and enrich humanity. Cost share/matching grants generally range from \$10,000 to \$100,000. [Click here](#) for more info.

Advocacy Alert: Contact Congress to Support Relief for Orchestras and Musicians

As Congress works towards a fourth federal relief package, there is still time to contact your elected officials and educate them about the needs of your orchestras. Our colleagues at the League of American Orchestras have compiled information and talking points, as well as resources and tools to help compose your letter to elected officials. Keep them informed about concerns and losses that are not being addressed and tell them about orchestras' unique capacity to support the U.S. economy, uplift the human spirit, and provide lifelong learning. [Click here](#) to learn more and to take action.

Latest Paycheck Protection Program Updates

On June 24, Congress passed the Paycheck Protection Flexibility Act to make it easier for small businesses and other PPP borrowers to qualify for full loan forgiveness. Among the changes are an expansion of the “covered period” for loan forgiveness to 24 weeks from eight weeks, a reduction of the proportion of proceeds that must be spent on payroll costs to 60% from 75%, and the establishment of a safe harbor for businesses that have been unable to return to the pre-pandemic level of business activity. Learn more about the revised PPP Loan Forgiveness application and instructions [here](#).

The application opportunity for obtaining a PPP loan has been extended through August 8. Please note that this is only a deadline extension and not the opportunity to apply for a second PPP. There is still more than \$125 billion available for first-time PPP borrowers who are self-employed, gig artists, contractors, or a corporation or nonprofit with W2 employees. For more information about how to apply, visit the [U.S. Small Business Administration](#).

Arts Reach Launches New Ways Forward for Performing Arts Organizations

On July 7, our friends at Arts Reach, the Association of Arts Management, Marketing, & Development Professionals, launched *New Ways Forward*, a comprehensive package that is designed to help arts organizations struggling with the current situation.

New Ways Forward includes monthly Webinars, Roundtables, and Arts Nuggets. In addition, *New Ways Forward* members have access to complimentary consultations with Arts Allies, a group of 30 top consultants we have gathered who are standing by to help members with their toughest challenges. View details of the program [here](#).

Good News! Funding for the Arts Protected in California 2020-21 Budget

Californians for the Arts announced on June 29 that the California Legislature and Governor Gavin Newsom signed the 2020-21 budget with funding for the California Arts Council, the state arts agency, intact at \$26 million in ongoing funds. View the press release [here](#).