

Sponsorship Opportunities for Individual Donors

ACSO's 2021 Annual Conference – *Coming Together, Breaking Through* – will take place as a virtual event from August 2-6.

Orchestras need information, support, and a strong network to navigate the challenges and opportunities brought on by the global health crisis and the drive toward more equity and diversity in our field. Orchestras are also looking for creative ways to increase relevance and connection with their audiences and communities.

ACSO's conference helps provide classical music advocates and organizations with what they need to tackle challenges and lean in to opportunities.

Sponsoring ACSO's virtual conference is a unique opportunity to support California's orchestra community. Your tax-deductible donation will help ensure the classical music landscape of the state and the region is vibrant, healthy, diverse, and connected to the communities it serves now and well into the future.

Depending on your sponsorship level and in recognition for your donation to ACSO, you may receive name placement on the ACSO website, conference portal, or other conference materials; a complimentary registration and invitation to VIP networking events; and acknowledgement during the conference.

Sponsorship Opportunities

- Keynote Sponsor - \$5,000**
 A Keynote Sponsor is granted naming rights (determined by ACSO) to the opening or closing keynote plenary presentations by dynamic and inspirational speakers.
- Connection Sponsor - \$2,500**
 A Connection Sponsor is granted naming rights (determined by ACSO) to networking elements during the conference, such as Peer Forums or virtual social hours.
- Breakout Session Sponsor - \$1000**
 A Breakout Session Sponsor is granted naming rights (determined by ACSO) to one of the breakout sessions that will address relevant and timely topics such as fundraising, new programming models, and equity.
- Supporting Sponsor - \$500**
 A Conference Sponsor supports the success of the overall virtual event.

Donate or Pledge Today!

For more information or to sponsor, contact ACSO's Executive Director, **Sarah Weber**, at sweber@acso.org or 800-495-2276 x1.