



December 15, 2021

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## Last Chance to Register for Tomorrow's Virtual Peer Forum for Finance & HR Staff

**THURSDAY, DECEMBER 16, 12:00-1:15PM PT**

**Facilitators:** Alicia Gonzalez and Maureen Melville, San Diego Symphony

**Who should attend:** Staff who work in human resources or finance at orchestras of any budget size.

**Virtual Peer Forums (VPFs)** are peer-to-peer conversations led by a facilitator and designed to connect you with your counterparts at other orchestras and ensembles in the ACSO membership network. This is a space to discuss working during times of transition, to exchange ideas, to ask questions, to share challenges, and to offer practices that have worked well (or not) for you and your organization. Most importantly, it is an opportunity to strengthen your professional networks and find colleagues to rely on for support.

VPFs are complimentary for members and \$10 for not-yet-members. Registration is required. Peer Forums on the same day will take place concurrently.

[Register Now](#)

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## Sponsored Message from Dream Warrior

# Group

## **ARTdynamix™ is the Premium Cost-Effective and User-Friendly CMS Designed for the Arts Industry**

*ARTdynamix™, powered by the Dream Warrior Group, launched its premiere marketing and content management system designed for the arts. It includes a new subscription-based version of its CMS for smaller organizations and an upgrade to its enterprise version.*



Dream Warrior Group is an established digital agency that specializes in cutting-edge technology, creative strategy, and marketing solutions. They boast a wide variety of clients within the arts industry among other small to medium-sized businesses. Dream Warrior Group noticed the need for marketing managers in the arts industry to have more control over their content management systems which is why they came up with the solution known as [ARTdynamix™](#).

ARTdynamix™ is designed for small and medium-sized organizations as a user-friendly and cost-effective website builder. It can significantly reduce the workload of marketing managers who often wear many hats and don't have the time to design a beautiful and functional site while allowing them to remain within their budget.

By helping marketing managers in the arts industry save time and improve client's visibility as well as overall website engagement, ARTdynamix™ empowers

marketers to sell more tickets. CEO, LaMae Weber, emphasized, “We believe art deserves to be shared, showcased, and supported. This platform allows arts organizations of all sizes to build responsive, engaging websites that deliver a personalized experience.”

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## Thank You to ACSO's 2020/21 Donors!

As 2021 comes to a close, it is a time to pause and reflect on the challenges and wonderful changes that have happened to our industry this year, not least of which is that orchestras are once again performing live and creating music for their communities.

Here at ACSO, we are so proud of the services and support we have provided to orchestras, and we could not have done it with out our generous funders, sponsors, and donors who believe in our mission and work.

Their support has helped ensure that even in the face of challenge and change, the classical music landscape of California and the western region will continue to be vibrant, healthy, and connected to its diverse communities.

[Click here to see a full list of our 2020/21 donors.](#) Gifts were made between October 1, 2020 and September 30, 2021.

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## The Actor's Fund - Not Just for Actors

**Professional Musicians and Orchestra Administrators Find Support for a Life in the Arts**

**The Actors Fund,  
for everyone  
in entertainment.**

Over 139 years, the services of The Actors Fund have evolved to meet the unique needs of professionals who work in performing arts and entertainment—including professional musicians.

Their supportive programs promote health and wellness, enrich careers and lives,

offer resources about affordable housing and help people through difficult times.

“We help people navigate challenges in their lives no matter what their role in this industry,” said Actors Fund Western Region Director Keith McNutt. “We’re proud to help all members of our entertainment community—including professional musicians—to build more resilient futures.”

The Actors Fund supports a life in the arts in many ways. [Click here to learn more.](#)

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## NEA 2022 Grant Guidelines Now Available

Guidelines and application materials for Grants for Arts Projects (GAP) and Challenge America funding are now available on [the National Endowment for the Arts’ website](#). The National Endowment for the Arts (NEA) supports projects in any part of the nation’s 50 states, the District of Columbia, and U.S. jurisdictions.

Eligible organizations that received American Rescue Plan (ARP) or CARES funding are also eligible to apply to GAP or Challenge America. If your organization is applying for a federal grant for the first time, [click here for helpful tips](#).

- [Challenge America](#) offers support primarily to small organizations for projects in all artistic disciplines that extend the reach of the arts to populations that are underserved. See [Applicant Eligibility](#) for what is required to apply. **Application Deadline: April 21, 2022 for projects taking place beginning in 2023.**
  - [Grants for Arts Projects](#) is the NEA’s principal grants program for organizations based in the United States. Through project-based funding, the program supports public engagement with, and access to, various forms of art across the nation, the creation of art, learning in the arts at all stages of life, and the integration of the arts into the fabric of community life. **Application Deadlines: February 10 and July 7, 2022 for projects taking place beginning in 2023.**
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## Jobs from the ACSO Career Center

[Operations and Education Coordinator](#) (posted 12/6/21)  
**LONG BEACH SYMPHONY**

[Director of Development](#) (posted 12/6/21)  
**NEW CENTURY CHAMBER ORCHESTRA**

[Archives Manager](#) (posted 12/2/21)  
**LOS ANGELES PHILHARMONIC ASSOCIATION**

[Engagement Events Specialist](#) (posted 11/29/21)  
**SAN FRANCISCO SYMPHONY**

[Education Program Manager](#) (posted 11/23/21)  
**SANTA ROSA SYMPHONY**

[Click here to view more career opportunities or to post a job in the ACSO Career Center](#)



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