

The Los Angeles Philharmonic Association is currently seeking a: Creative Copywriter, Classical

Founded in 1919, the Los Angeles Philharmonic Association presents, and promotes the performing arts in its varied forms at the highest level of excellence to a diverse and large audience, at Walt Disney Concert Hall, the Hollywood Bowl, and The Ford.

Position Summary:

The Creative Copywriter, reporting to the Director of Communications, is a creative thinker who is passionate about music, the arts and culture, and consumer marketing to join our Editorial team. The Creative Copywriter will be someone who understands and can write for our current and potential audiences; can tell stories in both long and short form; is both a writer and an excellent editor/proofreader; and is a team player who can adapt to a variety of editorial needs across the organization.

Position Elements:

- Write and edit marketing copy for LA Phil season campaigns and concerts presented by LA Phil at Walt Disney Concert Hall, the Hollywood Bowl (with a primary focus on classical presentations), and The Ford—including web, print, email, radio, TV, advertising, and social media.
- Ensure that the LA Phil speaks with authority and accuracy on classical music while also translating that knowledge to be open and approachable to a general audience.
- Maintain the highest standards for all copy and ensure it adheres to our brand voice.
- Support the creation of internal communications.
- Ability to take large amounts of information and distill it to clear, concise, and creative messaging.
- Work closely with Creative Services team and Marketing in developing communications.
- Work as part of a cross-functional team to develop engaging and compelling creative ideas, concepts, stories and copy/content to achieve our marketing goals across different media.
- Establish tone, character, and messages that effectively communicate with our audience targets.
- Stay current with industry trends and apply them strategically.
- Creative
 - Assist in writing program inserts, signage, and handouts as needed
 - Write and edit institutional copy for Development, Education and other departments as needed
 - Other copy as needed
- Editing/Proofreading
 - Proofread all Marketing copy
 - Revise and repurpose classical copy for advertising, social, and web
 - Edit/review concert listings
 - Proofread institutional copy (Philanthropy, Learning, and Public Relations)
 - Edit other copy/special projects as needed
 - Proofread/review program copy including notes, bios, billboards, and inserts

Position Requirements:

- Bachelor's Degree
- 3+ years and published marketing writing experience, with music specialization

- Superior writing, editing, and proofreading skills
- Excellent creative as well as technical writing ability
- Solid knowledge of all types of popular music; familiar with classical music repertoire and artists
- Standard technological competence (computer skills)
- Ability to meet deadlines in a fast-moving environment
- Ability to work under pressure and with tight deadlines
- Proactive self-starter with a positive and flexible attitude
- Dedication and commitment to engage in and promote diversity, equity, and inclusion within the staff, vendors, and within interactions with the surrounding community is a must
- Secondary language fluency is a plus

COVID Workplace Safety Requirements

This position will require you to interact with employees, patrons, vendors and others who may or may not be vaccinated or recently tested. You will be required to wear personal protection equipment (PPE) required by the LA County Department of Public Health protocols and the LA Phil. You agree to comply at all times with the LA Phil's COVID-19 Prevention Plan, including testing and vaccination requirements.

How to apply:

Complete the online application by clicking [here](#).

- Complete the application with all pertinent information.
- At the end of the application, a confirmation page will appear when your submission has been successful

The Los Angeles Philharmonic Association will consider for employment qualified Applicants with Criminal Histories in a manner consistent with the requirements of the FCIHO.

EQUAL EMPLOYMENT OPPORTUNITY POLICY

The Los Angeles Philharmonic Association embraces and is committed to diversity and inclusion within our staff, musicians, guest artists, audiences, and surrounding communities. The Association does not discriminate on the basis of race, color, religion, religious creed (including religious dress and religious grooming), sex (including pregnancy, perceived pregnancy, childbirth, breastfeeding, or related medical conditions), sexual orientation, national origin, ancestry, citizenship, age, physical or mental disability, legally protected medical condition or information, genetic information, marital status, gender, gender identity, gender expression, military status, veteran status, or any other basis protected by federal, state, or local law. Consistent with the law, the Association also provides reasonable accommodation for disabled applicants and employees in accordance with the Americans with Disabilities Act (ADA) and the California Fair Employment and Housing Act, for pregnant employees who request an accommodation with the advice of their health care providers, for pregnancy, childbirth or related medical conditions; for employees who are victims of domestic violence, sexual assault or stalking; and for applicants and employees based on their religious beliefs and practices.

