

A | C | S | O  
ASSOCIATION OF CALIFORNIA  
SYMPHONY ORCHESTRAS

# eNews

UPDATES &amp; OPPORTUNITIES FOR CALIFORNIA'S ORCHESTRAS &amp; CLASSICAL MUSIC FIELD

January 5, 2021

## Register for Professional Development Programs in January

### VIRTUAL PEER FORUMS

Virtual Peer Forums (VPFs) are peer-to-peer conversations led by a facilitator and designed to connect you with your counterparts at other orchestras and ensembles in the ACSO membership network. VPFs are free for members and \$10 for not-yet-members. Registration is required and limited to 20 per peer forum to maximize conversation time and allow everyone to participate. These are the VPFs coming up in January. All forums take place from 11am-12pm PT. [Click here to register.](#)

- **Community Orchestra Leaders & Board Members** - Thursday, January 7 **(this week!)**
- **Executive Directors/CEOs of Professional Orchestras Under \$1million** - Tuesday, January 12
- **Music Festival Managers & Leaders** - Tuesday, January 19
- **Youth Orchestra Leaders** - Thursday, January 21
- **Box Office & Patron Services Staff** - Tuesday, January 26
- **Operations Staff** - Thursday, January 28

### ASK AN EXPERT WEBINAR

#### Streaming Your Season: Three Case Studies of California Orchestras That Made It Happen

Wednesday, January 27, 2021 | 1:00-2:30pm PT

Free for members; \$25 for not-yet-members

[Register Now](#)

With concert halls still closed for live performance in California, many orchestras are creating digital content to keep their patrons, donors, and communities engaged. Several pioneering orchestras have taken it a step further by developing entirely new virtual concert experiences for their 2020/21 seasons.

How did they do it? What approvals and buy-in did they need? What safety protocols were necessary? What technology was used? What operational ingredients were necessary to make such a dramatic and profound shift in how they are delivering on their missions? And most importantly, what did they learn that they may carry into the future?

Speakers include *(subject to change or addition)*:

- Kathryn Martin, Interim CEO, Santa Barbara Symphony
- Alan Silow, President & CEO, Santa Rosa Symphony
- Stephen Wilson, President & CEO, Fresno Philharmonic
- Moderator: Jamei Haswell, Vice President, ACSO

---

## ACSO's Month of Giving Was a Success!

The text "Thank You!" is displayed in a large, colorful, sans-serif font. Each letter is a different color: 'T' is orange, 'h' is yellow, 'a' is orange, 'n' is purple, 'k' is dark blue, 'Y' is red, 'o' is pink, and '!' is blue.

Thank you to all the wonderful people who donated and supported us throughout our Month of Giving in December. **We raised \$7,000, exceeding our original goal of \$5,000!** We couldn't have done it without your generous support.

If you still would like to donate, our [Month of Giving donation page](#) will be open until the end of January.

Thank you for closing out 2020 with such encouragement and for furthering ACSO's mission in 2021 of supporting and strengthening orchestras and ensembles in California and beyond.

---

## CA Small Business COVID-19 Relief Grant Application Deadline Extended to January 13

California Small Business COVID-19 Relief Grant applications opened December 30 and will be accepting first round submissions online through January 13 at 11:59pm PT. For more information on grant eligibility and applications, see the [Small Business Grants website](#).

Small business owners, nonprofits, and cultural institutions who have been impacted by COVID-19 and the health and safety restrictions may apply. Grants up to \$25,000 will be given to eligible small businesses and nonprofits to help cover expenses during the pandemic.

Informational webinars are offered daily by SBDCs at 11AM to introduce you to the application process. [Click here to register](#).

[CalNonprofits](#) is also offering an informational webinar about how to apply on January 6 from 2:00-3:15pm PT. [Click here to register](#).

---

## All 2021 California Arts Council Grant Applications Now Open

The [California Arts Council](#) announced the opening of its 2021 grant season, with applications now being accepted for all six of its funding opportunities, responding to the current and urgent needs of the state's arts workforce and businesses. The 2021 grant funding has been streamlined, allocating funding to meet the greatest needs of the field during this challenging time. Funding is aligned with three categories and six specific grant offerings, including new grants for general operating support for organizations and fellowships to support the creative practice of individual artists, as well as continued support for project-based activities. [Read about the available grants and apply here](#).

---

## Visit the New California Grants Portal

The [California Grants Portal](#), launched over the summer and managed by the California State Library, is a single website to find state grants and funding opportunities. You can search by type of grant or contract, field of interest, deadline for applications, and more.

---

## SMU Data Arts Launches Streamlined Cultural Data Profile

The new, streamlined [Cultural Data Profile](#) (CDP) is about finding a balance between collecting high-quality data that furthers understanding of the arts and culture sector and providing an easy-to-use, efficient platform. Nearly every section of the CDP survey has undergone updates, including sections on Revenue, Expense, Balance Sheet, Workforce and Workplace, and Program Activity.

These changes will appear on all future CDP surveys, as well as any in-progress surveys. All previously submitted surveys have been revised to align with the new survey and to provide consistent multi-year reporting. Additionally, these changes will be reflected in funder reports, analytic reports, and all of SMU DataArts' tools and resources.

---

## New Study: Accessibility and the Arts

In recognition of the 20th anniversary of the Americans with Disabilities Act, the Los Angeles Department of Arts and Culture has released a new study: [Accessibility and the Arts - Reconsidering the Role of the Artist](#). Based on interviews with disabled and non-disabled artists and art professionals, this research study investigates the role of artists and the museums that exhibit their work in making artwork accessible to people with disabilities. It is centered on accessibility in terms of visual or hearing disabilities, and on art that is experienced in museum settings.

---

## Jobs from the ACSO Career Center

[Facilities Manager, Beckmen YOLA Center](#) (posted 12/21/20)  
LOS ANGELES PHILHARMONIC

[Program Manager, YOLA at Inglewood](#) (posted 12/21/20)  
LOS ANGELES PHILHARMONIC

[Click here to view more career opportunities or to post a job in the ACSO Career Center.](#)