

### **Catherine Heitz New, Executive Vice President, RSC Fundraising**

An accomplished nonprofit leader whose clarity of vision and innovation has helped dozens of arts organizations achieve significant growth, Catherine Heitz New has more than two decades of experience in the nonprofit sector. Heitz New has consulted with organizations across the country to conduct successful annual, capital, endowment and major gift campaigns. Her coaching approach blends active learning with guided implementation of best practices to realize immediate results while building long-term capacity.