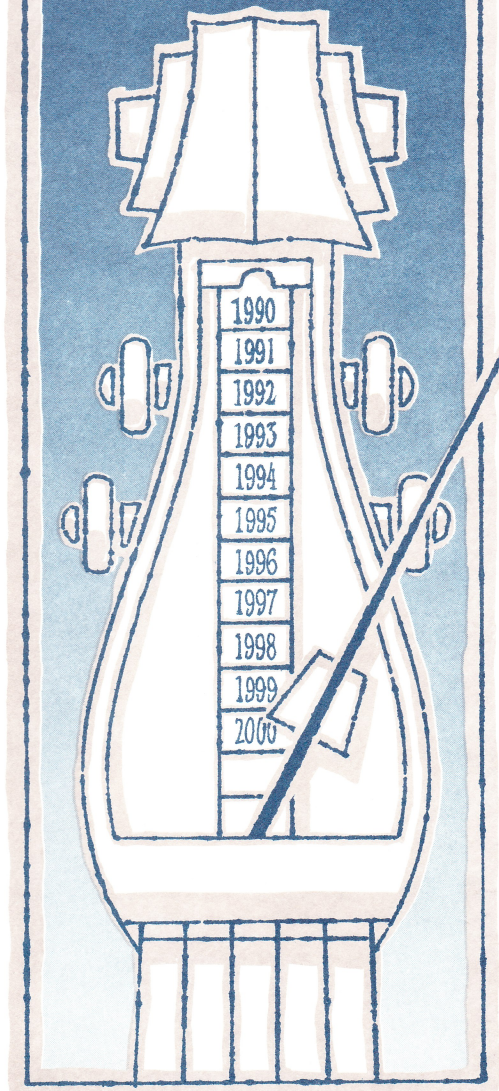


# ORCHESTRAS PREPARING FOR THE NINETIES



*Here's class & Camille*

THE 21ST ANNUAL CONFERENCE  
AUGUST 10-12, 1989  
THE CENTRE PLAZA HOLIDAY INN  
HOSTED BY THE FRESNO PHILHARMONIC

# THEA DISPEKER INC. ARTISTS' REPRESENTATIVE

## Artists Roster 1990-91

### Sopranos

Martina Arroyo  
Julianne Baird  
Judith Blegen  
Barbara Bonney \*  
Karen Bureau \*  
Teresa Cahill  
Kaaren Erickson  
Sylvia Greenberg \*  
Lorna Haywood  
Beverly Hoch  
Rita Hunter  
Julie Kierstine  
Young Mi Kim  
Bretta Lundell  
Edith Mathis \*  
Andrea Matthews  
Kay Paschal  
Nadia Pelle  
Donna Robin  
Nancy Shade  
Mary Shearer  
Gudrun Volkert \*  
Siv Wennberg  
Karen Williams

### Mezzo-Sopranos

Janice Baird  
Lucille Beer  
Karen Brunssen  
D'Anna Fortunato  
Shirley Love  
Judith Malafrente  
Patricia Miller  
Martha Senn  
Patricia Spence  
Melissa Thorburn  
Wendy White  
Margaret Yaeger

### Contralto

Jane Henschel

### Tenors

Riccardo Calleo \*  
Carroll Freeman  
Jon Garrison  
David Gordon  
Marcus Haddock  
Grayson Hirst  
Richard Leech  
Warren Mok  
William Neill  
Rodney Nolan  
Glenn Siebert  
Edward Sooter  
Frederick Urrey  
Louis Welcher \*  
Heinz Zednik \*  
Jianyi Zhang

### Baritones

Walter Berry \*  
Keith Buterbaugh  
Rodney Gilfray  
Håkan Hagegård \*  
Ben Hoyt  
Nikolaos Karousatos  
Chester Ludgin  
Urban Malmberg \*  
Kevin McMillan  
William Parker  
Julian Patrick  
Peter Van Derick

### Basses

Richard Best  
Michael Burt  
John Cheek  
Terry Cook  
Richard Cross \*  
Mark S. Doss  
Herbert Eckhoff  
Leslie Guinn  
John Ostendorf  
Stephen Owen  
Marius Rintzler  
Malcolm Smith  
Dieter Weller \*  
Andrew Wentzel

### Conductors

Marin Alsop \*  
Erich Bergel  
Aaron Copland \*  
David Effron \*  
David Epstein \*  
Bruce Ferden \*  
Heinz Fricke \*  
Leopold Hager \*  
Patricia Handy \*  
Skitch Henderson \*  
Isaiah Jackson \*  
Berislav Klobucar \*  
Michael Korn \*  
Fabio Mechetti \*  
Reinhard Peters \*  
Joel Revzen  
Thomas Schuback \*  
Klauspeter Seibel \*  
Yoshimi Takeda \*  
Loris Tjeknavorian

### Stage Directors

James de Blasis  
Bodo Igesz  
Thaddeus Motyka  
Richard Pearlman  
Sarah Ventura \*

### Stage & Costume Designer

Guenther Schneider-  
Siemssen \*

### Pianists

Paul Badura-Skoda \*  
Angela Cheng  
Rudolf Firkusny \*  
Lee Luvisi \*  
Barbara Nissman  
Ory Shihor \*

### Violinists

James Buswell \*  
Stephanie Chase  
Glenn Dicterow  
Christiane Edinger  
Aaron Stolov \*  
Peter Zazofsky  
Zvi Zeitlin \*

### Cellists

Wolfgang Laufer \*  
Siegfried Palm \*  
Leslie Parnas \*  
Gustav Rivinius \*  
Marcy Rosen \*

### Harpist

Heidi Lehwalder \*

### Flutist

Bonita Boyd

### French Horn

Hermann Baumann \*

### Oboist

Franck Avril \*

### Guitar

David Tanenbaum \*

Selected singers are available  
for recital evenings of  
vocal duets, trios and quartets

ALL ARTISTS REPRESENTED  
WORLDWIDE, EXCEPT:  
\* Overseas Representation  
★ North American Representation

## THEA DISPEKER, INC. Artists' Representative

**Thea Dispeker**, PRESIDENT

**Laurence Wasserman**, VICE PRESIDENT

VOCAL DEPARTMENT

**William R. Hendrickson**, ASSOCIATE MANAGER

INSTRUMENTALISTS, CHAMBER MUSIC, CONDUCTORS & STAGE DIRECTORS

**Julie Reed**, MANAGER

**Michal Schmidt**, MANAGER

OVERSEAS DEPARTMENT

**Kathryn Takach**, BOOKING MANAGER

**Michelle Krisel**, ASSISTANT MANAGER

59 East 54th Street, New York, NY 10022 (212) 421-7676  
FAX: (212) 935-3279; W.U. Telex: 141126; Cable: THEADISPEK NEW YORK

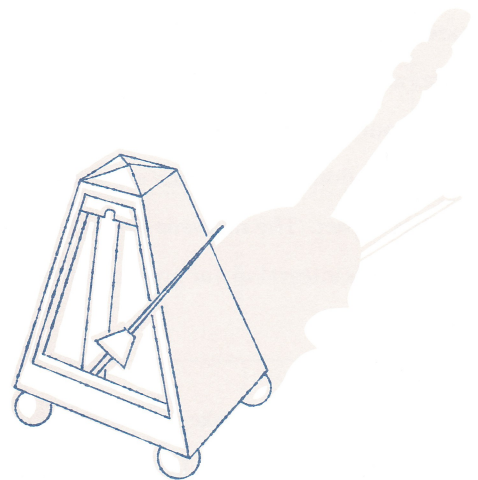
THEA DISPEKER, INC. GRAPHIC DESIGN

# Orchestras Preparing For The Nineties

21st Annual Conference

of the

## Association of California Symphony Orchestras



hosted by the

Fresno Philharmonic Orchestra  
Andrew Massey, Music Director

August 10 - 12, 1989  
Centre Plaza Holiday Inn  
Fresno

## FROM ACSO'S PRESIDENT



Dear Friends,

On behalf of the Board of Directors and staff, I welcome you to Fresno and to ACSO's 21st Annual Conference.

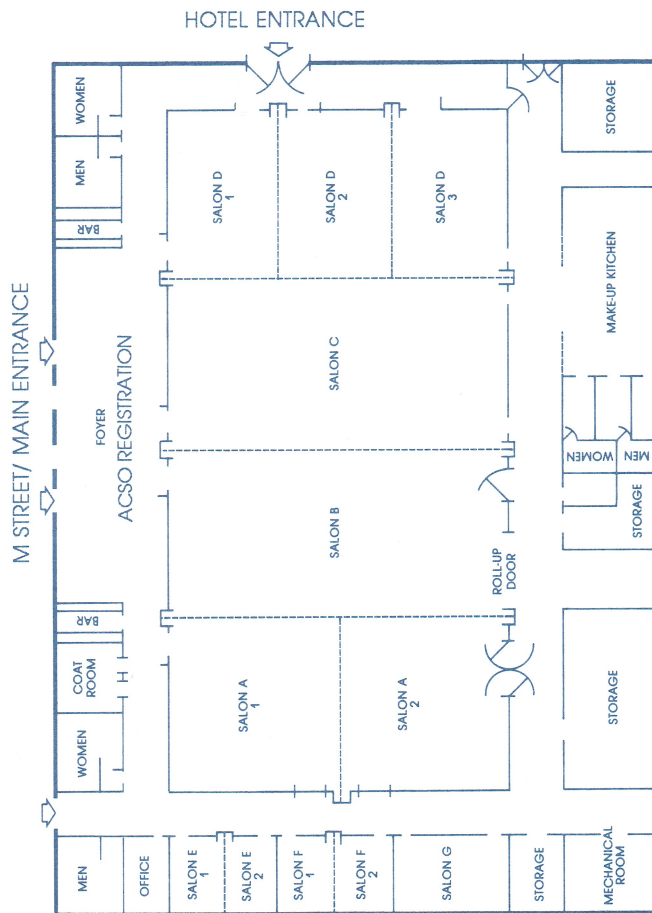
Our yearly meetings together are important in building and sustaining the relationships and network for mutual support that are vital to each of us and our orchestras. Thank you for your involvement and participation, without which our sessions together would have less impact. The statewide network of individuals and orchestras is integral to our growing strength as an Association.

As we look to the Nineties and take stock in the history and current position of our orchestras, I clearly believe there will be changes. As music sustains our souls, our audiences must sustain our institutions. I hope you find that this conference meets your needs, answers your questions, and helps with the transition into the Nineties.

Have a great conference!

*Donald R. Pitte*

# Centre Plaza Holiday Inn



# HB HERBERT BARRETT MANAGEMENT 1990-91

HERBERT BARRETT, President  
 NANCY WELLMAN, Vice President  
 JOHN A. ANDERSON, Vice President  
 MARY LYNN FIXLER, Manager/Director of Sales  
 JOHN C. CHICHESTER, Sales Representative

ALEXANDRA BACON, Sales Associate  
 MARNA SELTZER, Sales Assistant  
 ELLEN GORDON, Operations Director  
 FRANCES FALISEY, Comptroller  
 CATHY GITTELSON, Publicity Director

## CONDUCTORS

David Abell  
 Alan Balter  
 Robert Bernhardt  
 Leif Bjaland  
 Richard Buckley  
 \* Aldo Ceccato  
 Enrique Diemecke  
 Harold Farberman  
 Enrique Garcia-Asensio  
 John Giordano  
 Joseph Giunta  
 Lazar Gosman  
 Sir Charles Groves  
 Raymond Harvey  
 Sung Kwak  
 Louis Lane  
 Jere Lantz  
 Roger Nierenberg  
 Eve Queler  
 Bernard Rubenstein  
 Kenneth Schermerhorn  
 James Sedares  
 James Setapen  
 \* Alessandro Siciliani  
 Sir Michael Tippett  
 Kirk Trevor  
 Evan Whallon

## MITCH MILLER

Pops and Special Events

## SPECIAL ATTRACTIONS FOR ORCHESTRA

Chicago Chamber Brass  
 Golub-Kaplan-Carr Trio  
 \*\*Ani and Ida Kavafian  
 Magic Circle Mime Co.

## THE BILLY TAYLOR TRIO

"Ambassador of Jazz"

## NARRATOR

Werner Klemperer

## RUDOLF SERKIN†

FOR SPECIAL APPEARANCES

## PIANISTS

Edmund Battersby  
 Philippe Bianconi  
 David Golub  
 David Korevaar  
 Thomas Lorango  
 Jerome Lowenthal  
 Panayis Lytras  
 Robin McCabe  
 Anne-Marie McDermott  
 Susan Starr  
 † Earl Wild (75th Birthday Season)

## VIOLINISTS

Toshiya Eto  
 Mark Kaplan  
 Ani Kavafian  
 Benny Kim  
 Gyorgy Pauk  
 Daniel Phillips

## VIOLISTS

Paul Coletti  
 Kim Kashkashian

## CELLISTS

Colin Carr  
 Andrés Díaz  
 Zara Nelsova

## FLUTIST

Marya Martin

## FRENCH HORN

\* David Jolley

## HARPIST

Emily Mitchell

## CLASSICAL GUITARIST

Guillermo Fierens

## SOPRANOS

Margaret Cusack  
 Ruth Golden  
 Nikki Li Hartliep  
 Constance Hauman  
 Elizabeth Holleque  
 Linda Kelm  
 Marilyn Nikkes  
 \* Laurinda Nikkel  
 Carmen Pelton  
 Faye Robinson  
 Christine Seitz  
 Carol Webber

## MEZZO-SOPRANOS

Jacalyn Bower  
 Kathryn Cowdrick  
 Josepha Gayer  
 Victoria Livengood  
 Marietta Simpson

## TENORS

John Absalom  
 † John Aler  
 John Daniecki  
 John Fowler  
 Donald Kaasch  
 Paul Austin Kelly  
 Gary Lakes  
 Giorgio Lamberti  
 Seth McCoy

## BARITONES

## SHERRILL MILNES

The World's Foremost Operatic Baritone

Victor Ledbetter  
 Peter Lightfoot  
 Donald McIntyre  
 William Sharp  
 Malcolm Walker  
 Thomas Woodman

## BASS-BARITONES

Gary Giardina  
 Julien Robbins  
 Arnold Voketaitis

## BASSES

Brian Jauhainien  
 Kevin Maynor  
 James Patterson

## 1989 ACSO CONFERENCE

### Conference Chairmen

*thank you*  
 Larry Balakian, President, Fresno Philharmonic Orchestra  
 Louis G. Spisto, Executive Director, Pacific Symphony Orchestra

### Site Coordinator

*fy*  
 Katherine Shipman, Box Office Manager, Fresno Philharmonic Orchestra

### Registration Coordinator

Marguerite Hinrichs, President, Fresno Women's Symphony League *fy*

### Host Orchestra

*fy*  
 The Fresno Philharmonic Orchestra  
 Irene Klug Nielsen, General Manager  
 Phoebe Farnam, Development Director  
 Marjorie Imfeld, Board of Directors, Volunteer Coordinator

### Conference Registration & Tickets:

Foyer

Hours: Thursday, August 10 8:00 am - 5:00 pm  
 Friday, August 11 8:00 am - 5:00 pm  
 Saturday, August 12 8:00 am - 12:00 pm

Conference registration and special event tickets can be paid for by cash or check only payable to ACSO. Tickets for meals or concerts cannot be exchanged or refunded.

Display Area • Message Board • Orchestra Brochures  
 • Artists Managers' Brochures & Rosters

*Note: Due to the size of the meeting rooms, smoking will be limited to session breaks.*

*Please wear your name badge  
 at all times.*

† Personal Direction, Mary Lynn Fixler  
 \* First Season with Herbert Barrett Management  
 \*\* Ida Kavafian, Harry Beall Management

1776 Broadway, Suite 1800, New York, NY 10019  
 (212) 245-3530; Cable: HERBARRETT  
 Telex: 4976093 BARRETT FAX: (212) 397-5860

DONALD VAN HOOK GRAPHIC DESIGN

Brochure design and cover illustration by CHASEDESIGN, Sacramento, CA

# 1988-89 CONTRIBUTORS



The Association of California Symphony Orchestras gratefully acknowledges the support of its many good friends whose contributions help ACSO to continue its service to the orchestra community.

## Major Gifts

California Arts Council  
Chevron U.S.A. Inc.  
Peggy E. Duly, Mainly Mozart Festival  
John R. Hartman, San Luis Obispo County Symphony  
David and Lucile Packard Foundation

## Individual Patrons

Miriam Abrams ..... Bay Area Women's Philharmonic  
Larry Balakian ..... Fresno Philharmonic Orchestra  
Nancy H. Bechtle ..... San Francisco Symphony  
Karine Beesley ..... Ventura County Symphony  
Leni Isaacs Boorstin ..... Los Angeles Philharmonic  
Norma & Corrick Brown ..... Santa Rosa Symphony  
Ava Jean Brumbaum ..... San Francisco Symphony  
Martha Cheadle ..... Long Beach Symphony  
Robert Cherry ..... Fresno Philharmonic Orchestra  
Stewart Comer ..... Music From Bear Valley  
Suzanne M. Dewar ..... Monterey County Symphony  
Sylvia Enoch ..... Sacramento Symphony  
Nellie Fay ..... Napa Valley Symphony  
Pauline Fisher ..... Santa Rosa Symphony  
Ernest Fleischmann ..... Los Angeles Philharmonic  
G. Michael Gehret ..... San Francisco Symphony  
Mary Gifford ..... Sacramento Symphony  
Rhoda H. Goldman ..... San Francisco Symphony  
John Larry Granger ..... South Coast Symphony  
Benjamin Greene ..... Florida Symphony Orchestra  
Pearl Gunsell ..... Fremont-Newark Philharmonic  
Robert Harth ..... Los Angeles Philharmonic  
Alfred Heller ..... Marin Symphony  
Ardis Higgins ..... Santa Barbara Symphony  
Laurel Karabian ..... Los Angeles Philharmonic  
Karen Kimes ..... La Jolla Chamber Music Society  
Larry R. Larson ..... San Francisco Symphony  
Pamela Lee ..... Stockton Symphony  
Mike Lewis ..... Stockton Symphony  
Marian Lindner ..... Napa Valley Symphony  
Ethel London ..... Oakland Youth Orchestra  
Douglas N. McLendon ..... San Jose Symphony  
Henry J. Meyer ..... Long Beach Symphony  
Ted Morgan ..... Santa Rosa Symphony  
Mary Newkirk ..... Long Beach Symphony  
Irene Klug Nielsen ..... Fresno Philharmonic Orchestra  
Thomas Osborn ..... Downey Symphony  
Donald E. Osborne ..... California Artists Management  
Peggy Peterson ..... San Luis Obispo County Symphony League  
Harold Power ..... Oakland-East Bay Symphony  
Jean M. Reed ..... Santa Rosa Symphony  
Deborah Rutter ..... Los Angeles Chamber Orchestra

Nancy Schneider ..... Stockton Symphony  
James Schwabacher ..... San Francisco Symphony  
Warren Simms ..... Napa Valley Symphony  
George A. Sinclair ..... Sacramento Symphony  
Dr. Gary Soren Smith ..... Fremont-Newark Philharmonic  
Margaret C. Smith ..... Santa Rosa Symphony  
Louis G. Spisto ..... Pacific Symphony Orchestra  
Suzanne Turbeville ..... San Jose Symphony  
Ann W. Vander Ende ..... Philharmonia Baroque Orchestra  
Erich A. Vollmer ..... Orange County Philharmonic Society  
Joyce Wright ..... Monterey County Symphony

## Ralph Black Memorial Fund to support the ACSO Consultation Service

Peggy A. Duly  
Pauline Fisher  
G. Michael Gehret  
Thomas Osborn  
Deborah Rutter  
Kris Woodard Saslow  
Nancy Schneider  
George A. Sinclair  
Ila Winterbourne

Special thanks to the following friends of ACSO who have provided in-kind services or merchandise during the year or for the Annual Conference:

Allstate Charter Lines, Inc.  
Larry Balakian  
California State University, Fresno  
Chasedesign  
Chase-Limogere California Cellars, Woodbridge  
Centre Plaza Holiday Inn *ty*  
Chevron U.S.A., Inc. *(FRESNO)*  
Circle Gallery  
Columbia Artists Management Inc. *ty*  
Computer Services, George M. Sinclair  
Computerland/Infomax  
Davis Bynum Winery  
Essary Dal Porto & Lowe, Certified Public Accountants  
Fresno Art Museum  
Fresno City/County Chamber of Commerce  
Fresno County Farm Bureau  
Fresno Visitor's/Convention Bureau  
Glendale Federal Bank, Guarantee Savings *- ty*  
Glen Ellen Winery  
Golden Gate University *- ERP - workshop*  
Inglenook - Napa Valley  
Orange County Philharmonic Society *- workshop*  
Pardini's Catering, Fresno  
Riverbend Farms  
Sacramento Symphony  
Sierra Nut House  
USAir  
Vivande Catering, San Francisco  
Weinstock's

*Robert Mendonzi Winery ty*  
The Association of California Symphony Orchestras is supported in part by a grant from the California Arts Council.

*Taney - flowers ty*

8:00 am - 5:00 pm **CONFERENCE REGISTRATION**  
Foyer

9:00 am - 11:00 am **ACSO BOARD OF DIRECTORS**  
Salon D2

11:00 am - 12:30 pm **STAFF/PEER FORUMS I**  
Salon D1

*by* **Coordinator:**  
*by* **Irene Klug Neilsen, Executive Director,**  
Fresno Philharmonic Orchestra

*by* • **Development Directors**  
**Phoebe Farnam, Director of**  
Development, Fresno Philharmonic  
Orchestra

*by* • **Marketing Directors**  
**George Sebastian, Director of**  
Marketing, Los Angeles Chamber  
Orchestra

*by* • **Regional/Major Managers**  
**Mary Newkirk, General Manager,**  
Long Beach Symphony

*by* • **Metropolitan Managers**  
**Michael Winter, General Manager,**  
Monterey Co. Symphony

*by* • **Community/Urban Managers**  
**Ame Bernardo, General Manager,**  
Tulare County Symphony

*by* • **Volunteers as Managers**

34

12:45 pm - 2:15 pm **OPENING LUNCHEON**  
Salon C



Zdenek Macal

*by* **Speaker:**  
**Zdenek Macal, Music Director,**  
Milwaukee Symphony,  
San Antonio Symphony

91 tickets collected  
96 sold  
(Guaranteed 96 to Holiday)

2:30 pm - 4:30 pm  
Salon D2 & D3

*by* *by* 68



Bradley G. Morison  
and  
Julie Gordon  
Dalglish

**OPENING GENERAL SESSION**

**THE FUTURE OF AUDIENCE  
DEVELOPMENT**

**Bradley G. Morison,**  
**Julie Gordon Dalglish**

Keynote speakers Bradley G. Morison and Julie Gordon Dalglish, co-authors of *Waiting in the Wings* and partners of the nationally known firm, Arts Development Associates, Inc. of Minneapolis, will present a provocative and practical seminar on the past, present and future of audience development for the arts. These two dynamic individuals don't believe you've reached the limits of what's possible in attendance. Just the limits of the methods you're using.

5:00 pm - 6:00 pm

**President's Reception**  
(by invitation only)

6:00 pm

**Board Buses to Fresno Art Museum**

6:30 pm - 8:30 pm

**WELCOME!**  
**COCKTAIL RECEPTION**  
**Fresno Art Museum**

Hosted by the Fresno Philharmonic Board of Directors

6:30 pm - 7:00 pm

**Musical**  
**Haslop/Sanders Duo**

Graciously provided by CCS International

**EVENING ON YOUR OWN**

8:00 am - 5:00 pm CONFERENCE REGISTRATION

Foyer 8 AM NEA - (35)

9:00 am - 10:30 am A WINNING GRANT PROPOSAL

Salon D1

(22) ty Caroline Colburn, Grants Manager, San Francisco Symphony  
ty Susan Stamberger, Development Director, Los Angeles Chamber Orchestra

9:00 am - 10:30 am WHO ARE THE NEW SUPPORT GROUPS?

Salon D2

(38) ty Moderator:  
Louis G. Spisto, Executive Director, Pacific Symphony Orchestra

Speakers:  
ty George Sebastian, Director of Marketing, Los Angeles Chamber Orchestra  
ty Sally Ketchum, President, Metropolitan League, San Francisco Symphony  
~~ty Lisa Chase, Marketing & Sales Director, San Diego Symphony~~

9:00 am - 10:30 am ALL ABOUT BUDGETS

Salon D3

(21) ty Cheryl A. Jordan, Business Manager, Los Angeles Chamber Orchestra  
ty Betty Fingold, Financial Analyst, San Francisco Symphony

10:45 am - 12:15 pm CONTRACTS - WHO NEEDS THEM? WHAT SHOULD THEY SAY?

Salon D1

(43) ty Moderator:  
Deborah Rutter, Executive Director, Los Angeles Chamber Orchestra

ty Speakers:  
ty Kate Akos, Assistant Manager, San Francisco Symphony  
ty Mary Newkirk, General Manager, Long Beach Symphony  
George A. Sinclair, Orchestra Manager, Sacramento Symphony

10:45 am - 12:15 pm CHALLENGES OF THE YOUTH ORCHESTRA

Salon D-2

(13) ty Moderator:  
John Larry Granger, Music Director, South Coast Symphony

ty Panelists: Kate Akos  
ty Richard Bains, Education Director, San Francisco Youth Orchestra  
ty Eric Gratz, Education Director, Fresno Philharmonic Association  
ty Ethel London, Board of Directors, Oakland Youth Orchestra

10:45 am - 12:15 pm CAN WE DEVELOP MULTI-CULTURAL AUDIENCES?

Salon D3

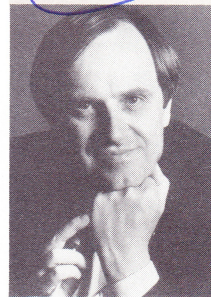
ty (55) Moderator:  
Donald E. Osborne, California Artists Management

ty Panelists:  
Do ty panel  
Robert Arroyo, Associate Dean of Instructional Support Services, Fresno City College  
Robert Barrett, Executive Director, Fresno Art Museum  
Catherine French, Chief Executive Officer, American Symphony Orchestra League  
Gloria Smith, Former Board Member, Fresno Art Museum

12:15 pm - 2:00 pm LUNCHEON

Holy Trinity Armenian Church  
2226 Ventura Avenue  
(within walking distance)

(124) ty Speaker:  
Andrew Massey, Music Director, Fresno Philharmonic Orchestra  
Conjectures and Refutations, or "Beware of the British"



Andrew Massey

2:00 pm - 3:00 pm **ACSO ANNUAL MEETING**  
Salon A1

3:15 pm - 4:30 pm **EXCITING NEW PROGRAMMING**  
Salon D1

**Moderator:**  
Miriam Abrams, Executive Director,  
Bay Area Women's Philharmonic

**Panelists:**  
Ara Guzelemian, Music Administrator,  
Los Angeles Philharmonic

Steven Hartke, Composer-in-Residence,  
Los Angeles Chamber Orchestra

Elliot Klein, Organizational Grants  
Coordinator Music, California Arts  
Council

Nan Washburn, Artistic Director,  
Bay Area Women's Philharmonic

3:15 pm - 4:30 pm **SPECIALIZED MARKETING**  
Salon D2

**Moderator:**  
David L. Brown, Director of Marketing,  
Los Angeles Philharmonic

**Speakers:**  
George Boomer, Boomer Enterprises  
Steven Linder, Asst. Director of  
Marketing, Los Angeles Philharmonic  
Woods Silleroy, Telemarketing Manager,  
Los Angeles Philharmonic

3:15 pm - 4:30 pm **THE DEDUCTIBILITY DILEMMA:**  
Salon D3  
**Orchestras, Patrons, and the IRS**

**Moderator:**  
George A. Sinclair, Orchestra Manager,  
Sacramento Symphony

5:00 pm **Board buses to Woodward Park**

5:45 pm **WOODWARD PARK DINNER**  
Sponsored by:  
Columbia Artists Management Inc.

Fresno Philharmonic Orchestra  
Pops Concert  
Andrew Massey, Music Director

**Special Guests:**  
The McLain Family Band

*over 9000 people at concert!*

*166 Dinner Count*

8:00 am - 12:00 pm **CONFERENCE REGISTRATION**  
Foyer

9:00 am - 10:30 am **STAFF PEER FORUMS II**  
Salon D1  
**Coordinator:**  
Irene Klug Neilsen, Executive Director,  
Fresno Philharmonic Orchestra

9:00 am - 10:30 am **SYMPHONY LEAGUE PART I**  
Salon D2  
**Structure, By-laws, Requirements, Committees**



Mitch Jericho

**Speakers:**  
Mitch Jericho, Consultant,  
Dallas, Texas  
Ann Vander Ende, President,  
Philharmonia Baroque Orchestra

9:00 am - 10:30 am **FOR BOARDS ONLY**  
Salon D3  
**(No Staff Allowed!)**  
**Moderator:**  
John Hartman, President,  
San Luis Obispo Symphony

11:00 am - 12:30 pm **CORPORATE SPONSORSHIPS:**  
Salon D1  
**How to Get and Manage the New Corporate Philanthropy**

**Speaker:**  
Douglas Kinsey, Director of Marketing,  
Dallas Symphony Orchestra

11:00 am - 12:30 pm **SYMPHONY LEAGUE PART II**  
Salon D2  
**Motivation and the Future of Volunteerism**

**Speaker:**  
Mitch Jericho, Consultant,  
Dallas, Texas

11:00 am - 12:30 pm **LABOR RELATIONS**  
Salon D3  
**Musicians: Love 'em or Leave 'em**

**Speaker:**  
Wesley O. Brustad, Executive  
Director, San Diego Symphony



12:30 pm - 2:00 pm

**LUNCHEON**  
Yturri Basque Hotel  
2546 Kern Street  
(within walking distance)

88  
Count  
ty

**Speaker:**  
*H. Roger Tatarian,*  
Retired President,  
United Press International

3:00 pm - 4:30 pm  
Salon D1

**EMERGING TRENDS  
IN PLANNING,  
STAFFING AND VOLUNTEER  
FUNDRAISING LEADERSHIP**

21

**Speaker:**  
*Robert C. Sharp, CFRE, Orange County  
Fundraising Consultant*

3:00 pm - 4:30 pm  
Salon D2

**SYMPHONY LEAGUE PART III  
WOW!! Fundraising Events**

35  
ty

**Speaker:**  
*Mitch Jericho, Consultant,  
Dallas, Texas*

**Moderator:**  
*Pamela Lee, Board of Directors,  
Stockton Symphony*

- Speakers:**
- A Series of Fabulous Festivals*
  - Sue Wood, President,  
Santa Rosa Symphony League  
Morton Gould 75th Birthday Gala*
  - Sherrie McCullough, Board of Directors,  
Monterey County Symphony  
Tafelmusik*
  - Ann Vander Ende, President,  
Philharmonia Baroque Orchestra  
Music for the Heart*
  - Henrietta Hogopian, Past President,  
Fresno Women's Symphony League  
Race to the White House*
  - Ruth Van Luwen, President,  
Inland Empire Symphony Guild*

3:00 pm - 4:30 pm  
Salon D3

**ORCHESTRA MERGERS:  
A Trend for the Nineties?**

20  
ty

**Speaker:**  
*Dale Needles, Executive Director,  
The Chamber Symphony of  
San Francisco*

5:30 pm

**Board buses to Sunnyside Ranch**

6:00 pm

**SUNNYSIDE RANCH BBQ  
DINNER**

85  
Count

**Special Guests:**  
*The Make Believe Brass*  
Graciously sponsored by  
California Artists Management



*The Make Believe Brass*

---

**The Association of California Symphony  
Orchestras and the Fresno Philharmonic  
Association are deeply grateful to the  
following sponsors of the  
Woodward Park Concert:**

- The Bonner Family Foundation
  - The City of Fresno
  - The Fresno Bee
  - River Park Properties
-

**ACSO BOARD OF DIRECTORS**  
**1988-89**



**Executive Board**

**President**

*Deborah Rutter, Los Angeles Chamber Orchestra*

**1st Vice President**

*Larry R. Larson, San Francisco Symphony*

**2nd Vice President**

*Leni Isaacs Boorstin, Los Angeles Philharmonic*

**Secretary**

*Marian Lindner, Napa Valley Symphony*

**Treasurer**

*George A. Sinclair, Sacramento Symphony*

**Past President**

*Pauline Fisher, Santa Rosa Symphony*

**Members at Large**

*Larry Balakian, Fresno Philharmonic Orchestra*

*Donald E. Osborne, California Artists Management*

*Louis G. Spisto, Pacific Symphony Orchestra*

**Board of Directors**

*Miriam Abrams, Bay Area Women's Philharmonic*

*Michael Allerton, Los Gatos*

*Keith Clark, Orange County*

*Denis de Coteau, San Francisco Ballet*

*Ernest Fleischmann, Los Angeles Philharmonic*

*John Larry Granger, South Coast Symphony*

*John R. Hartman, San Luis Obispo County Symphony*

*Ardis O. Higgins, Santa Barbara Symphony*

*Laurel Karabian, Los Angeles Philharmonic*

*Karen Kimes, La Jolla Chamber Music Society*

*Pamela Lee, Stockton Symphony*

*Mike Lewis, Stockton Symphony*

*Ethel London, Oakland Youth Orchestra*

*Henry J. Meyer, Long Beach Symphony*

*Thomas Osborn, Downey Symphony*

*Jean Reed, Santa Rosa Symphony*

*Jon Robertson, Redlands Symphony*

*Gary Soren Smith, Fremont-Newark Philharmonic*

*Ann Vander Ende, Philharmonia Baroque Orchestra*

*Erich Vollmer, Orange County Philharmonic Society*

*Joyce Wright, Monterey County Symphony*

**Directors Emeriti**

*Stewart Comer, Music From Bear Valley*

*Suzanne Dewar, Monterey County Symphony*

*G. Michael Gehret, San Francisco Symphony*

*Don Jones, retired Chevron U.S.A. Inc.*

*Betty Mulryan, Marin Symphony*

*Jean Squair, San Francisco Symphony*

**Executive Director**

**Kris Saslow, Association of California Symphony Orchestras**

P.O. Box 255445

Sacramento, CA 95865

(916) 484-6744

**T**he Association of  
California Symphony  
Orchestras gratefully  
acknowledges Columbia Artists  
Management Inc. for sponsoring  
a dinner Friday, August 11 for  
ACSO delegates.

**CAMI**

Columbia Artists Management Inc.

165 WEST 57TH STREET, NEW YORK, NY 10019

Many thanks to  
**Glendale Federal Bank, F.S.B.**  
and  
**Guarantee Savings**  
(a division of Glendale Federal Bank)

for underwriting the  
Annual Conference  
brochure and program book.

our budget 3000-

- Association of California Symphony Orchestras

\$ 3244.40 > both not  
including overnight



## Andreas Bach

**PIANO** "brilliant in technique and ravishing in tonal beauty"  
*Chicago Tribune*



## Paul Lustig Dunkel

**CONDUCTOR** "magical personality — a Bernstein of the 1980s"  
*New York Times*



## David Finckel

**CELLO** "unerringly true musical instincts" *Boston Globe*



## Hamao Fujiwara

**VIOLIN** "an international treasure"  
*Seattle Post-Intelligencer*



## Alexander Paley

**PIANO** "a russian gypsy heart"  
*St. Louis Post-Dispatch*



## Menahem Pressler

**PIANO** "a rare musical intellect"  
*San Francisco Chronicle*



fy

115 College St., Burlington, Vermont 05401 (802) 658-2592 FAX: (802) 658-6089

# Del Rosenfield Associates

## Artists Roster 1990–92

### Conductors

Michael Bartos  
Gisele Ben-Dor  
Eduardo Ostergren

### Keyboard

Bruce Brubaker, piano  
Masanobu Ikemiya, piano/harpsichord  
Diana Kacso, piano  
Nina Kennedy, piano  
Mary Sadovnikoff, fortepiano

### Strings

\*Margaret Batjer, violin  
Nancy Green, cello  
Ora Shiran, violin  
Hans Roelofsen & Rudolf Senn  
Dutch double bass duo

### Winds

Paul Fried, flute  
Raffaello Orlando, clarinet

### Special Attractions

**An Evening of American Song**  
Jackie Cain & Roy Kral

**Extraordinary Lives**  
Jane Kimbrough, actress  
Masanobu Ikemiya, piano/harpsichord

\*Selected for California Arts Council Touring Roster, 1990–92

714 Ladd Road, Riverdale, Bronx, NY 10471  
212/549-5687, 543-8604

fy

— NOTES —

Don't miss the display of our orchestras' brochures, posters and other promotional materials in the **Foyer**.



*ty* **The WearHouse**

Apparel And Gifts For Men & Women • Fresno Fashion Fair

# Yesterday, he saw his first symphony.

A very rich moment  
in the life of one  
little boy.

A magical new  
world had opened  
up to him. A musical  
fantasy that could  
transport him to  
anywhere in the  
world. And beyond.

Because such  
feelings should  
be experienced  
by everyone,  
we're pleased to  
help communities  
sponsor local  
symphonies.

