



February 24, 2022

Save the Date! ACSO Partners with League of American Orchestras on National Conference in LA, June 1 - 3

Because of our partnership with the [League of American Orchestras on its 77th National Conference](#) in Los Angeles (June 1-3, 2022), hosted by the LA Phil, ACSO individual and organizational members will receive a special 20% discount on conference registration rates as a benefit of ACSO membership.

Stay tuned for more details! The League will open registration on March 8.

Upcoming Webinar

AB 5 & the Arts, Special Focus: Music Industry

AB 5 AND THE ARTS

Special Focus: Music

Presented by Attorney Mark Bookman

March 9
12:00 - 1:45pm

\$20 non members
Free for members of Association
of California Symphony Orchestras
& Californians for the Arts

This webinar on AB 5 & AB 2257
will focus on the music sector:
symphonies, operas, festivals
& individual musicians + more,
and Q & A

Limited space!
SIGN UP TODAY!

acso.org/webinars



A | C | S | O

ASSOCIATION OF CALIFORNIA
SYMPHONY ORCHESTRAS

Join the [Association of California Symphony Orchestras \(ACSO\)](#) and [Californians for the Arts \(CFTA\)](#) on Wednesday, March 9, 2022 from 12:00 to 1:45 pm PT for a comprehensive webinar on AB 5 and the legalities of working with Independent Contractors, Volunteers, and Employees. This webinar, presented by **Attorney Mark Bookman**, will focus on the music sector, including orchestras, operas, festivals, and individual musicians. There will be question-and-answer opportunities throughout.

This webinar is free for ACSO and CFTA members, and \$20 for non-members. ACSO members will automatically see a complimentary registration when logging into the registration system. CFTA Members need to a comp code from Californians for the Arts to register for free. Space is limited so register today at acso.org/webinars. For registration assistance, email office@acso.org.

[Register For AB 5 Webinar](#)

SMU Data Arts: The Effect on Arts Ticket Sales as People Opt to Stay Home

This article published recently by SMU Data Arts examines the number of people who continue to stay at home due to the ongoing Covid-19 Pandemic and the effect that it has had on ticket sales within the arts sector. Here is a summary of their findings:

- Enduring COVID-related behavioral patterns have shifted ticket demand 20-25%, half due to abstainers who are not ready to return to performing arts venues and half due to lower traffic rates and participation rates among those who have returned.
- Fluctuating COVID case rates continue to exert a strong effect on ticket demand and will likely keep performing arts organizations in a reactive posture for the foreseeable future.
- Vaccinations and boosters no longer play the “savior” role, as highly vaccinated counties (with presumably older, vulnerable populations) are purchasing fewer tickets due to reported levels of breakthrough cases.
- Price and performance levers still influence demand but within a limited range.
- If COVID case rates trend toward June 2021 levels in the first six months of 2022, predicted ticket sales reach 46% of their most recent 4-year high by June 2022.

To learn more and read the full report, [click here](#).

Advocacy Call to Action from League of American Orchestras: ERTC Reinstatement Gaining Support

On February 14, our friends at the League of American Orchestras shared that support for reinstating the Employee Retention Tax Credit (ERTC) for the fourth quarter of 2021 is gaining momentum in Congress! Bipartisan bills have now been introduced in both the Senate (S. 3625) and House (H.R. 6161) that would return access to this critical form of COVID-19 relief after it was repealed prematurely in 2021. Your orchestra can join the [wider nonprofit and business sectors](#) to help gain more support for the ERTC by contacting your members of Congress and asking them to co-sponsor these bills. For more information, [click here](#).

New EDI Resources for the Orchestra Field



This free Catalyst Guide released on February 10 by the League of American Orchestras highlights concrete actions that orchestras can take to support their equity, diversity, and inclusion (EDI) goals. [Register to download the PDF](#) and learn how to advance your orchestra on its own EDI journey.

The guide unpacks some of the most productive emerging practices from orchestras who received League funding for their EDI work. Researched and written by composer and arts education consultant Theodore Wiprud, it will provide concrete help to you on your journey to help create a more just and equitable culture at your orchestra and in your community.

The actions chronicled in the Catalyst Guide characterize the work of [orchestra grantees](#) of The [Catalyst Fund Incubator](#), a League program that empowers member orchestras to create a culture of inclusivity and, ultimately, to nurture and sustain the diversity they seek. Orchestras supported by The Catalyst Fund are laboratories for showing us what works in building understanding and creating effective EDI practices.

Jobs from the ACSO Career Center

[Rehearsal Staff](#) (posted 2/23/22)

LOS ANGELES PHILHARMONIC ASSOCIATION

[Office Manager](#) (posted 2/23/22)

CALIFORNIA YOUTH SYMPHONY

[Production Assistant](#) (posted 2/23/22)

LOS ANGELES PHILHARMONIC ASSOCIATION

Operations & Human Resources Director (posted 2/23/22)

OAKLAND SYMPHONY

Director of Development & Major Gifts (posted 2/9/22)

SACRAMENTO PHILHARMONIC & OPERA

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