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ASSOCIATION OF CALIFORNIA
SYMPHONY ORCHESTRAS

eNews

February 10, 2022

SF Symphony & Fresno Phil Celebrate Black History Month with New Digital Content Featuring African American Composers

To celebrate [Black History Month](#) this February, two of ACSO's member orchestras, the San Francisco Symphony and Fresno Philharmonic, have released new digital content highlighting the impact that black composers, past and present, have on the field of classical music. Click on the links below to explore.

If your orchestra has also created digital content for Black History Month, let us know and we'll feature it! Email us at office@acso.org.

SF SYMPHONY



The **San Francisco Symphony** launched a new educational resource, [Musical Heroes: Stories of African-American Composers](#)—an exploration of the life, work, and impact of Florence Price, William Grant Still, and George Walker. Intended for students in middle school and high school classrooms and above, this presentation also includes performances by SF Symphony musicians and is accompanied by supplementary guides for classroom discussion and further exploration.

In an ongoing commitment to supporting many of today's most important musical voices, the **Fresno Philharmonic** announced the premiere of a special project: [Rise Up!](#) This monthlong video streaming series, coinciding with Black History Month, features performances and conversations between Music Director Rei Hotoda and four African American composers whose works were performed recently by the Fresno Philharmonic.

ICYOLA and LA Phil's YOLA Go to the Super Bowl; Also, Go Los Angeles Rams!

The Super Bowl isn't just for sports fans this year. Classical music lovers can get their fix too with performances by two Los Angeles-based orchestras full of gifted young musicians.

[Inner City Youth Orchestra of Los Angeles](#) (ICYOLA) will serve as the House Orchestra at the 11th Annual NFL Honors Ceremony. This prime-time awards special that recognizes the NFL's best players, performances, and plays from the 2021 season will air live nationally on ABC on Thursday, February 10 at 9:00pm PT (simulcast on ESPN+ and NFL Network). ICYOLA will perform a pre-show concert at 8:15pm PT that will feature Aaron Copland's *Fanfare for the Common Man*, *Crown Imperial* by William Walton, and both the *Superman March* and the *Star Wars Main Theme* by John Williams. The orchestra will also perform during the awards show.

Be sure to tune in for the game early on Sunday, February 13 because during the pre-game activities, musicians from [LA Phil's Youth Orchestra LA \(YOLA\)](#) will perform *Lift Every Voice and Sing* with gospel duo Mary Mary, conducted by

Thomas Wilkins, with musical direction by Derrick Hodge. This is the second time YOLA musicians will be featured at a Super Bowl in YOLA's 15-year history, including their 2016 halftime show performance conducted by Gustavo Dudamel with Coldplay.

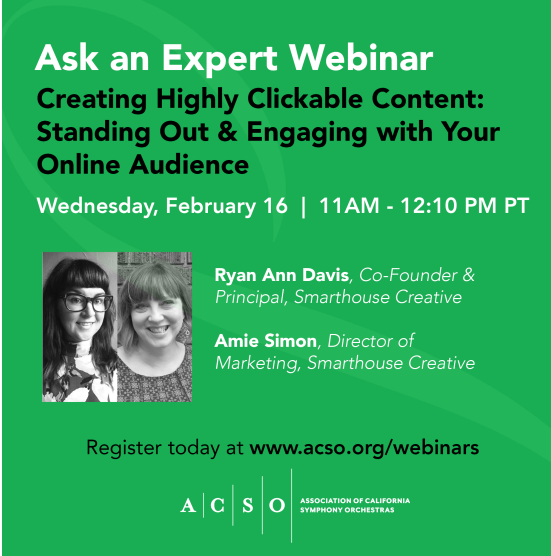


[Register for Next Week's Webinar](#)

Creating Highly Clickable Content: Standing Out &


Engaging with Your Online Audience

Wednesday, February 16 | 11:00 AM - 12:30 PM PT



Ask an Expert Webinar
**Creating Highly Clickable Content:
Standing Out & Engaging with Your
Online Audience**

Wednesday, February 16 | 11AM - 12:10 PM PT



Ryan Ann Davis, *Co-Founder & Principal, Smarthouse Creative*

Amie Simon, *Director of Marketing, Smarthouse Creative*

Register today at www.acso.org/webinars

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With so many events and organizations going online these days, it's important to create content that speaks to your audience and stands out from the crowd.

[Smarthouse Creative](#) is a digital strategy and publicity agency that specializes in working with arts groups and events. We'll go over the essentials you'll need before starting a campaign, what types of content you'll want at the ready, and how to work with the social media platforms to maximize reach.

This is a 70-minute webinar; free to ACSO members and \$25 to not-yet-members.

[Register Now](#)

Join ACSO by Feb 15 for a 20% Discount on the League's 77th National Conference in LA

Because of our partnership with the [League of American Orchestras on its 77th National Conference](#) in Los Angeles (June 1-3, 2022), hosted by the LA Phil, ACSO individual and organizational members will receive a special 20% discount on conference registration rates as a benefit of membership.

If you are planning to attend the conference, we encourage you to become an ACSO member by February 15, 2022 to be eligible for this discount.

Click [here](#) for membership rates and to join online, or email office@acso.org or call 800-495-2276 x3 for assistance.

COVID-19 Update: State Announces New Guidelines

For masking: Effective February 16, the State will revert back to requiring masking for unvaccinated individuals in public indoor settings (pre-December 15 health order), letting the current universal masking mandate to lapse on February 15. For more information, [click here](#).

For Mega Events: Effective February 16, the State reverts back to prior definition (pre-December 31) of 1,000+ for indoor and 10,000+ outdoor to be considered in the Mega Events category. For more information, [click here](#).

CA Venues Grants Still Under Review

Today Californians for the Arts (CFTA) shared that applications for [CA Venues Grant](#) are still under review and [Lendistry](#) anticipates this process could go through June 2022. CFTA advises all applicants to login on a weekly basis to their application and check the status of their application. Please ensure you have uploaded all of your documents, so that no documents required are left blank. In addition, CFTA recommends all applicants to check their spam/junk mail for any communication from Lendistry. Should you have any questions or concerns, please contact Tara Graviss White, CFTA Grants Services Manager, at venuesgrant@californiansforthearts.org.

NEA Awards \$500,000 in American Rescue Plan Grants to Six ACSO Member Orchestras

The National Endowment for the Arts announced on January 27 it had recommended American Rescue Plan (ARP) awards totaling \$57,750,000 to 567 arts organizations to help the arts and cultural sector recover from the pandemic. The organizations may use this funding to save jobs, fund operations and facilities, health and safety supplies, and marketing and promotional efforts to encourage attendance and participation. Read the full announcement [here](#).

Of the 567 recipients, the following six ACSO member orchestras received grants totaling \$500,000. Congratulations!

Long Beach Symphony: \$150,000

Los Angeles Chamber Orchestra: \$150,000

Reno Chamber Orchestra: \$50,000

San Francisco Symphony: \$50,000

Santa Cecilia Orchestra: \$50,000

Santa Monica Symphony Orchestra: \$50,000

Jobs from the ACSO Career Center

[Executive Director](#) (posted 2/9/22)

REDLANDS SYMPHONY

[Assistant Conductor](#) (posted 2/9/22)

PENINSULA YOUTH ORCHESTRA

[Accounting Associate](#) (posted 2/4/22)

LOS ANGELES CHAMBER ORCHESTRA

[Director, Communications](#) (posted 2/3/22)

LOS ANGELES PHILHARMONIC ASSOCIATION

[Music Librarian](#) (posted 1/3/22)

MUSIC ACADEMY OF THE WEST

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