

Fifth Annual Conference

Association of California Symphony Orchestras



SPIRIT OF '73

Cooperation • Communication • Coordination

The interdependence of the performing
arts on the local, regional, national
and North American levels

JUNE 29-30 and JULY 1, 1973

**BAHIA BY THE BAY
SAN DIEGO, CALIFORNIA**

Co-sponsored by the
ASSOCIATION OF CALIFORNIA
SYMPHONY ORCHESTRAS
and
CALIFORNIA ARTS COMMISSION

SUMMARY OF SESSIONS

IN THE SPIRIT OF '73

Join Your Colleagues in the Performing Arts

Orchestras
Board Members
Conductors
Musicians
Composers
Managers
Women's Associations

Representatives

Arts Councils
Dance
Drama
Opera
Music Educators

Learn More About the Economics of Business Applied to the Arts

Administration
Finance
Audience Development
The Performance

Participate in

Workshop and
Evaluation Sessions

**THIS IS YOUR
CONFERENCE**

THURSDAY, JUNE 28	SATURDAY, JUNE 30
<p>Pre-Conference Registration beginning at 1 p.m.</p> <p>Association Board of Directors Meeting</p> <p>Hospitality Hour hosted by ACSO</p> <p>Informal No-Host Dinner</p>	<p>8 a.m. Breakfast "Speaking for the Arts"</p> <p>9 a.m. Association Annual Meeting Report on ACSO Library Project</p> <p>General Session Audience Development: Developing New Resources Selling the Season</p> <p>Luncheon "Coordination of Support"</p> <p>General Session Performance — The End Result</p> <p>Time Out to Explore San Diego</p> <p>Cocktail Cruise</p> <p>Banquet "The National Scene"</p>
FRIDAY, JUNE 29	SUNDAY, JULY 1
<p>9:30 a.m.</p> <p>Workshop Sessions</p> <p>Major, Metropolitan and Community Orchestras over \$50,000</p> <p>Community Orchestras under \$50,000</p> <p>College/University Orch. Open to all delegates</p> <p>Opening Luncheon "Setting the Scene"</p> <p>General Sessions</p> <p>Administration: Boards of Directors</p> <p>Finance: United Funding</p> <p>Tour-Fine Arts Complex Balboa Park</p> <p>Hospitality Hour and Light Buffet hosted by San Diego Symphony</p> <p>Concert — San Diego Youth Symphony with Young Artists Showcase</p>	<p>9 a.m. Breakfast "North American Overview"</p> <p>Concurrent Evaluation Sessions</p> <p>General Session Report on Findings of Workshop Groups</p> <p>12 noon Official End of Conference</p>
<p>SOMETHING FOR YOU AND YOUR FAMILY Make this a Working Vacation at beautiful BAHIA BY THE BAY</p>	

Meet With Resource People in Your Field

Performers
Administrators
Volunteers

Get an Overview of the State of the Arts in North American from People at the Top

Local
Regional
State
National
North American

Hear a Fine Concert

San Diego
Youth Symphony
Young Artists Showcase
A World Premiere

Enjoy

A Tour
Hospitality Hours
Cocktail Cruise
Fine Accommodations
Excellent Cuisine

**SEND IN YOUR
REGISTRATION
TODAY !**

**ASSOCIATION OF CALIFORNIA SYMPHONY ORCHESTRAS
1972-73**

Executive Committee

Honorary Chairman of the Board: Karney Hodge, Fresno Philharmonic
President: Don Jones, Standard Oil Company of California
First Vice-President: Genevieve S. Fisher, Santa Barbara Symphony
Second Vice-President: Corrick Brown, Santa Rosa Symphony
Secretary: Martha Blaine, Fullerton State College
Treasurer: Richard F. Perry, Glendale Symphony

Board Members-at-Large

Eloise C. DeTillian, Ventura County Symphony
James R. Glaser, Monterey County Symphony
Mrs. G. P. H. Richards, Pacific Palisades Symphony

Executive Committee Member-at-Large

Mrs. Stuart Squair, San Francisco Symphony

Board of Directors

Mrs. Edwin A. Barnes, Pasadena Symphony
Mrs. August Benz, San Francisco Symphony
Eleanor M. Cate, Sacramento Symphony
Denis M. de Coteau, Hayward State College
Walter Dahlin, Chico Symphony
Mrs. Roderick Dewar, Monterey County Symphony
Carmen Dragon, Glendale Symphony
Ernest M. Fleischmann, Los Angeles Philharmonic
Susanne Glass, Los Angeles Chamber Orchestra
L. Thomas Halverstadt, San Diego Symphony
Leroy E. Hurte, Inglewood Philharmonic
Edward W. Meece, San Jose Symphony
Mrs. Mark Miner, Long Beach Symphony
John L. Mortarotti, Nova Vista Symphony
Mrs. Harry Lee Smith, La Jolla Symphony
Preston Stedman, University of Pacific

CALIFORNIA ARTS COMMISSION

Chairman: William Kent, III, San Francisco
Vice-Chairman: Mrs. Robert Stanton, Carmel Valley
Mrs. Hal Abbate, Fresno
Mrs. Howard Ahmanson, Los Angeles
Mrs. Richard W. Call, Los Angeles
Lowell Davies, San Diego
Mrs. Christian Ebsen, Agoura
John W. Grossman, Jr., San Francisco
F. Herbert Hoover, San Francisco
Thomas C. Howe, San Francisco
Mrs. Jaquelin Hume, San Francisco
John Brockway Huntington, Piedmont
Mervyn LeRoy, Los Angeles
Mrs. William F. Smith, San Marino
Mrs. Seth Weingarten, Beverly Hills
Senator H. L. Richardson, Arcadia
Senator Alan Short, Stockton
Assemblyman Alan Sieroty, Los Angeles
Assemblyman James Keysor, Granada Hills